

JULIE NGUYEN

UX + PRODUCT DESIGNER



WORK EXPERIENCE

FOUNDER (FREELANCE DESIGNER, PHOTOGRAPHER, & ARTIST)

The Goddess Creative | 06/2019 - Present

- Built a creative studio specializing in user experience design; website development; photography; brand identity strategy; graphic design for marketing materials; and original mixed-media illustrations and paintings.
- Provided expertise to clients in addressing user and business needs by carrying out user research; presenting viable design solutions via deliverables (wireframes, prototypes, mockups); and implementing usability testing.

SENIOR ADMINISTRATIVE ASSOCIATE

FRONT OFFICE & PROCUREMENT MANAGER (10/2019-8/2021); ADMINISTRATIVE ASSOCIATE (09/2017 - 10/2019); ADMINISTRATIVE ASSISTANT (11/2016 - 09/2017)

Department of Educational Psychology; University of Texas at Austin | 11/2016 - Present

- Designed simple solutions to complex workflows that had weight in restructuring outdated department procedures.
- Lead event planner and graphic designer for 30 faculty recruitment candidate search events; 20 large-scale college, department, & staff events. Created custom graphics to represent student infographics and market the department.
- Head manager of procurement, vouchering, travel, and support for 100+ department faculty members, students, and university staff with customer service, costs, efficiency, and advocacy for the department's values in mind.

EDUCATION

FUNDAMENTALS OF GRAPHIC DESIGN CERTIFICATION

Coursera | California Institute of the Arts | September 2020

- Obtained a core set of graphic design skills from studying visual representation through a range of image-making techniques; basic principles of working with shape, color, and pattern; language and skills of typography; and applications of the principles of composition and visual contrast.

UX/UI DESIGN CERTIFICATION

The University of Texas at Austin | September 2018

- 6-month immersive program involving hands-on training in design thinking; user centered design; prototyping; information architecture; wireframing; interface design; implementing visual design theory using Adobe Creative Suite (Illustrator, XD, Photoshop); Sketch; InVision; and responsive web design and frontend development utilizing HTML5, CSS, Bootstrap, JavaScript and jQuery.
- Web redesigns and branding for non-profit organizations that promoted: increased member retention by presenting opportunities for active participation; clarified business goals and streamlined onboarding processes; resonant visuals and texts connections that enhanced shared community values; decreased obstacles that dissuade donation completion to increase potential funding; and mindfulness of the user's physical and financial restrictions.

BACHELOR OF SCIENCE & ARTS: BIOLOGY & BACHELOR OF ARTS: SOCIOLOGY

The University of Texas at Austin | May 2016

CONTACT

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SKILLS

Adobe Illustrator
Adobe Lightroom
Adobe Photoshop
Agile Methodologies
Decision/User Flow Mapping
Empathy Mapping
Figma
InVision App
Microsoft Office Suite
Procreate
Prototyping + Mockups
Responsive Interaction Design
Sketch
Storyboarding
User Research + Testing
User Personas
Wireframing